

The Lookout				The Lab			
Category	Format	Topic	Speaker	Category	Format	Topic	Speaker
Registration				Registration			
Welcome	Official Opening	incl. 3 min company presentations	Ramin Nikbin / KPMG				
Trends & Strategy	Opening Keynote	Is Amazon (un)stoppable? - Key Strategies for Retailers in an Amazon World	Jochen Krisch				
Organizational Break				Organizational Break			
Trends & Strategy	Keynote	How mobile is the next frontier in ecommerce and recent ecommerce shopping trends	Robert Hadzetovic	M&A	Panel	Post-acquisition guideline	Daniel Attalah / Oliver Thylmann / Tim Schumacher / Dr. Lorenz Gräf   Moderation: Dr. Sven Greulich
Corporate Innovation	Keynote	What retail corporates can learn from startups	Manuel Koelman				
Coffee // Networking				Coffee // Networking			
Trends & Strategy	Panel	Recommerce: a booming E-commerce sector	Jörg Binnenbrücker, Thomas Vogel   Moderation: Jochen Krisch	Exec I/O Impulse	Workshop	Frage von Douglas	Jan Schaap, Manuel Koelman
Trends & Strategy	Keynote	Beacons - bridging the gap from online to offline	Hans-Christian Zappel				
Trends & Strategy	Keynote	The impact of digital payment on commerce	Holger Spielberg				
Trends & Strategy	Case Study	Crossing borders	Andreas Bernt-Bärtl	Corporate Innovation	Case Study	Be a Pirate or join the Navy? What's next in Corporates & Startups collaboration	Markus Schorn
Trends & Strategy	Keynote	Survive & strive in the days of Amazon & Co - profiting through niche-commerce	Carlo Matic				
Lunch				Lunch			
Corporate Innovation	Fireside Chat	How Start-ups Change Business and Society	Christoph Giesa, Manuel Koelman	Corporate Innovation	Case Study	Mobile performance messaging – Gelbe Seiten meets Bitplaces	Dr. Behrend Freese, Gerhard Dongowski
Marketing	Keynote	Pop-up Content: Content strategies for hybrid retail concepts	Dr. Sven Wilhelm	Corporate Innovation	Keynote	How politics influence Corporate-Startup-Innovation	Prof. Dr. Tobias Kollmann
Operations	Keynote	Ecommerce monopoly: The winner takes it all?	Dr. Gerald Schönbacher	Operations	Case Study	The future of eCommerce platforms are API platforms	Dirk Hörig
Corporate Innovation	Fireside Chat	Fireside Chat with Martin Sinner	Martin Sinner   Moderation: Oliver Thylmann	Trends & Strategy	Case Study	Points of Interaction - How iBeacons enable the digital shop window	Torsten Jensen
				Trends & Strategy	Keynote	From Online to Mobile: mobile commerce 2018 will be what ecommerce is 2013	Dr. Matthias Schoen
Networking				Networking			
Pitches	Pitches	Startup Pitches					
Growth & Profit	Keynote	Mut ist...	Titus Dittmann	Payment	Keynote	How payment startups can help retailers to tackle new markets	Florian Swoboda
				Payment	Case Study	Point of sale is dead	Christian Deger
Growth & Profit	Keynote	Fireside Chat with Titus Dittmann	Titus Dittmann, Manuel Koelman	Payment	Case Study	paij – Mobile Payment in 10,000+ Taxis across Germany	Volkan Özkan
		Wrap-Up / Closing					
Networking				Networking			